Abin Mathew

UI/UX Designer & Frontend Developer

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PROFESSIONAL SUMMARY

UI/UX Designer and Frontend Developer with **3+** years taking digital products from research and wireframes to live deployment. Currently designing and building in-house products, working across design, a Next.js frontend and a .NET / Azure backend. Combines user-centered design with hands-on build, so what ships matches what was designed. Experienced in design systems, usability testing and fast AI-assisted prototyping.

PROFESSIONAL EXPERIENCE

UI/UX Designer & Frontend Developer | Hexel Ventures — Tamil Nadu | Aug 2026 – Present

- Designed and developed an online mock test platform end to end, from user flows and Figma UI to a Next.js frontend on a .NET backend.
- Currently designing and building a multi-user marketplace website, covering UX for listings, search and account flows plus frontend development.
- Manage product databases and Azure-hosted environments for in-house products, working across design, frontend and backend.

UI/UX Designer | Codebxo — Thiruvananthapuram, Kerala | Aug 2025 – Jul 2026

- Owned design-to-deployment for 15+ client websites as the sole designer-developer (Figma design, HTML/CSS build and live launch), shortening time-to-launch by about 40% versus split design and development teams.
- Redesigned navigation across 10+ web and mobile products, cutting average task-completion time by 28% in moderated usability tests with 10+ users.
- Built a Figma design system of 40+ reusable components with usage guidelines, cutting developer handoff time by about 30% and unifying 4 product surfaces.
- Brought AI-assisted tools (Relume, Uxpilot) into the kickoff workflow, cutting wireframe-to-prototype turnaround from 3 days to under 2 hours.

UI/UX Designer | Perfviz — Ernakulam, Kerala | Jan 2024 – Jul 2025

- Designed 20+ web and mobile interfaces in Figma to WCAG standards, raising user engagement across key flows by 25% through iterative usability testing.
- Built and launched 15+ responsive websites on WordPress and Shopify, consistently scoring 90+ on mobile Google PageSpeed.
- Managed deployment for 15+ client launches, including DNS records, hosting and domain routing, with zero-downtime go-lives.

SKILLS

Design: Figma (Auto Layout, Variables, Components, Prototyping), Framer, Photoshop, Spline, Relume, Uxpilot, Lovable

UX Methods: User Research, User Interviews, Information Architecture, User Flows, Wireframing, Prototyping, Usability Testing, Heuristic Evaluation, A/B Testing, Design Systems, WCAG Accessibility

Frontend: Next.js, JavaScript, HTML5, CSS3, Bootstrap, Responsive Design, Git / GitHub

Backend & Cloud: .NET, Azure, Database Management

Platforms: WordPress, Shopify, Webflow

Deployment: DNS Management, Hosting Setup, cPanel / WHM, Cloudflare

EDUCATION

B.Sc. in UI Design & Development | ICAT College, Chennai — Aug 2021 – May 2024